

Consultation on Traffic Clean Air Zone options

Introduction

We are looking for your help to promote Bristol City Council's consultation on Traffic Clean Air Zone options. Air pollution is bad for health and can cause breathing and heart problems.

Nitrogen dioxide (NO₂), caused mostly by vehicles, is above legal standards in central Bristol and the council is required by the government to reduce pollution to legal levels in the shortest possible time. We are asking for feedback on the two proposed options for tackling harmful air pollution.

We reviewed a range of options and modelled their impact on air quality. We also looked at their social impact, particularly the adverse effect on low income families. These options seek to find a solution in the shortest possible time whilst minimising the impact on those with low incomes.

We still have some modelling to complete before we can confirm timescales for how quickly we can reduce NO₂ to legal levels. This information is due to be available in the week commencing 15 July 2019 and will be provided as soon as it is available.

The two options are:

Option 1: Clean Air Zone (private cars not charged)

A zone in which older, more polluting buses, coaches, taxis, heavy goods vehicles (HGVs, i.e. goods vehicles over 3.5 tonnes) and light goods vehicles (LGVs, i.e. goods vehicles not exceeding 3.5 tonnes) would be charged. The following proposed charges would apply 24 hours a day, seven days a week and would be charged once in each 24 hour period:

Taxis:	£9
LGVs:	£9
HGVs:	£100
Buses:	£100
Coaches:	£100

Option 1 would also include:

- A 24 hour a day, seven day a week HGV weight restriction on the worst polluted routes – Rupert Street, Baldwin Street, Park Row/Upper Maudlin Street, Marlborough Street and Lewins Mead;

- All diesel car ban on Upper Maudlin Street and Park Row running from St James Barton roundabout to Park Street between 7am and 3pm, seven days a week (the ban would not apply to taxis, private hire or emergency vehicles);
- Bus and local traffic changes in the most polluting areas including an inbound bus lane on the M32, an inbound bus lane on Cumberland Road, and using existing traffic signals to control the amount of traffic entering congested areas with poor air quality;
- A scrappage scheme (up to £2,000) for private diesel cars. This would provide a grant towards a new vehicle or an alternative mode of transport (e.g. bus travel or purchasing a bike).

Option 2: Diesel car ban

Banning all diesel cars from driving in a specific central area (Small Zone) from 7am to 3pm, seven days a week (this would not apply to taxis/private hire or emergency services).

Other measures, including a scrappage scheme, could also be included.

How you can help

We would be grateful if you can help us publicise the consultation through your networks.

People can find out more about the options and tell us what they think online at: bristol.gov.uk/trafficcleanairzone

Alternative formats or paper copies of the information can be requested by emailing transport.projects@bristol.gov.uk or calling **0117 352 1397**.

Paper copies will also be available from local libraries and the Citizen Service Point at 100 Temple Street.

Consultation closes Monday 12 August 2019.

We are running drop-in sessions at a number of venues for anyone interested in discussing the options in more detail. Please find the details below:

- **Barton Hill Settlement**
43 Ducie Rd, Barton Hill, BS5 0AX
Thursday 11 July, 2.30–7.30pm
- **Easton Leisure Centre**
Thrissell St, Easton, BS5 0SW
Monday 15 July, 3.30–7.30pm

- **Hope Chapel**
Hope Chapel Hill, Hotwells, BS8 4ND
Monday 22 July, 2.30–7.30pm

- **Marksbury Road Library**
Marksbury Rd, Bedminster, BS3 5LG
Wednesday 24 July, 2.30–7.30pm

- **Malcolm X Community Centre**
141 City Rd, St Pauls BS2 8YH
Tuesday 30 July, 2.30–7.30pm

- **City Hall (Vestibule)**
Just off Park St towards main entrance
Tuesday 6 August, 2.30–6.30pm

In addition to the advertised drop-in sessions, face-to-face surveys will take place at a number of key areas inside and outside the proposed zones.

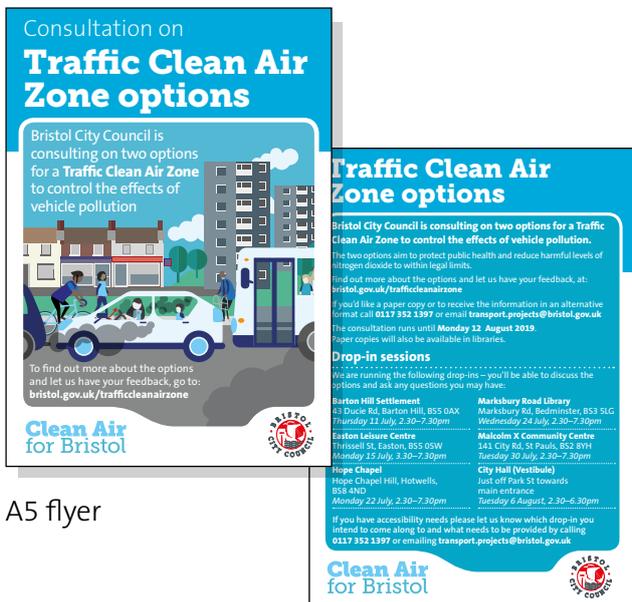
We have provided some sample text and images below which you could use in any promotion of the consultation you can do.

Many thanks for all the help you can give.

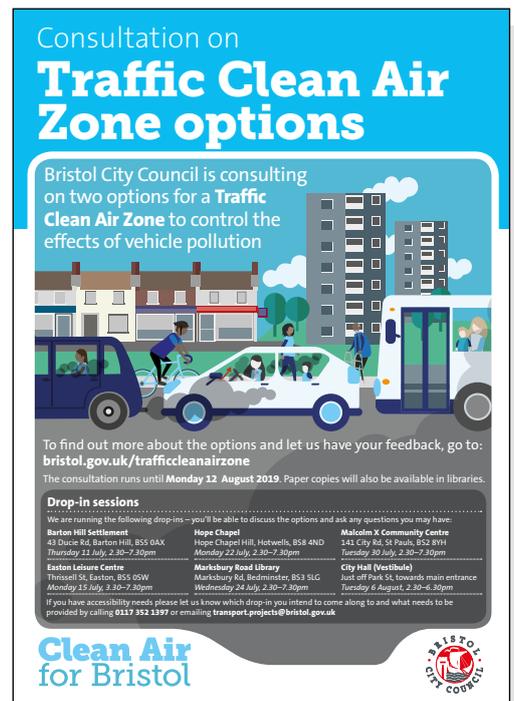
Posters and postcards

It's quick and easy to put up a poster in your workplace, public areas or other venues.

We have a limited number of printed A5 flyers which are available on a first come, first served basis by emailing us at transport.projects@bristol.gov.uk



A5 flyer



A3 downloadable poster

E-bulletin, e-newsletter and websites

Please mention the consultation in your e-bulletin, e-newsletter or on your websites.

Here is some copy which you can use to promote the consultation.

Full press release

The full press release gives more background to the approaches being put forward. You may want to use some of this detail. **View the full press release on the council's newsroom website.**

Copy for newsletters/websites

Short version:

Consultation on options for a Traffic Clean Air Zone for Bristol – have your say until 12 August 2019

Bristol City Council is consulting on two options to reduce air pollution within the central area of the city, where the levels of pollution, particularly nitrogen dioxide (NO₂) are particularly high and exceed legal limits.

Air pollution is a danger to health. Breathing dirty air can cause breathing problems such as asthma and heart problems, leading to shortened lives. It's a problem for everyone, whether you drive a car, cycle or walk.

Poor air quality is caused by pollution from a range of sources, including cars and other vehicles. This is why these options tackle the number of polluting vehicles coming into central Bristol.

The proposed options are one element of the wider environmental plans for Bristol, **announced by the Mayor of Bristol on Clean Air Day.**

The two options are:

Option 1: A Clean Air Zone (private cars not charged) which charges older, more polluting buses, coaches, HGVs, LGVs and taxis, but not private cars.

It also includes a 24 hour a day, seven day a week HGV weight restriction (3.5 tonnes) on the worst polluted routes, an all diesel car ban on the road past the Bristol Royal Infirmary, a scrappage scheme and bus and local traffic changes.

Option 2: All diesel car ban (Small Zone)

Other measures, including a scrappage scheme, could also be included in Option 2.

For more details about these options, the drop-in sessions we are running, and to let us know what you think go to **bristol.gov.uk/trafficcleanairzone**

Long version:

Consultation on options for a Traffic Clean Air Zone for Bristol – have your say until 12 August

Bristol City Council is consulting on two options to reduce air pollution within the central area of the city, where the levels of pollution, particularly nitrogen dioxide (NO₂) are particularly high and exceed legal limits.

Air pollution is a danger to health. Breathing dirty air can cause breathing problems such as asthma and heart problems, leading to shortened lives. It's a problem for everyone, whether you drive a car, cycle or walk.

Poor air quality is caused by pollution from a range of sources, including cars and other vehicles. This is why these options tackle the number of polluting vehicles coming into central Bristol.

The proposed options are one element of the wider environmental plans for Bristol, **announced by the Mayor of Bristol on Clean Air Day.**

The two options are:

Option 1 Clean Air Zone (private cars not charged)

- A zone in which older, more polluting buses, coaches, taxis, heavy goods vehicles (HGVs, i.e. goods vehicles over 3.5 tonnes) and light goods vehicles (LGVs, i.e. goods vehicles not exceeding 3.5 tonnes) would be charged. The following proposed charges would apply 24 hours a day, seven days a week and would be charged once in each 24 hour period: Taxis and LGVs would be charged £9, HGVs, coaches and buses £100.

Option 1 would also include:

- a 24 hour a day, seven days a week HGV weight restriction (for HGVs over 3.5 tonnes) on the worst polluted routes;
- All diesel car ban on Upper Maudlin Street and Park Row running from St James Barton roundabout to Park Street between 7am and 3pm, seven days a week (the ban would not apply to taxis, private hire or emergency vehicles);
- Bus and local traffic changes in the most polluting areas including an inbound bus lane on the M32, an inbound bus lane on Cumberland Road, and using existing traffic signals to control the amount of traffic entering congested areas with poor air quality;
- A scrappage scheme (up to £2,000) for private diesel cars. This would provide a grant towards a new vehicle or an alternative mode of transport (e.g. bus travel or purchasing a bike).

Option 2: Diesel car ban

Banning all diesel cars from driving in a specific central area (small zone) from 7am to 3pm, seven days a week (this would not apply to taxis/private hire or emergency services). Other measures, including a scrappage scheme, could also be included.

A number of drop-in sessions are being held. They provide the opportunity to discuss the options in more detail.

Drop-in sessions

- **Barton Hill Settlement**

43 Ducie Rd, Barton Hill, BS5 0AX
Thursday 11 July, 2.30–7.30pm

- **Easton Leisure Centre**

Thrissell St, Easton, BS5 0SW
Monday 15 July, 3.30–7.30pm

- **Hope Chapel**

Hope Chapel Hill, Hotwells, BS8 4ND
Monday 22 July, 2.30–7.30pm

- **Marksbury Road Library**

Marksbury Rd, Bedminster, BS3 5LG
Wednesday 24 July, 2.30–7.30pm

- **Malcolm X Community Centre**

141 City Rd, St Pauls BS2 8YH
Tuesday 30 July, 2.30–7.30pm

- **City Hall (Vestibule)**

Just off Park St towards main entrance
Tuesday 6 August, 2.30–6.30pm

For more details about these options, and to let us know what you think go to:

bristol.gov.uk/trafficcleanairzone

Social Media

Please post messages on your social media channels

Download: [Facebook / Twitter shared image](#)

We've suggested some copy below, but feel free to write your own.

Throughout the consultation period we will also be tweeting, posting, sharing and re-tweeting posts via Twitter and Facebook. We'd be really grateful if you can share some of the posts and tweets from [facebook.com/BristolCouncil](https://www.facebook.com/BristolCouncil) and [@BristolCouncil](https://twitter.com/BristolCouncil)



Facebook newsfeed
1200x630px



Twitter newsfeed
506x253px

Facebook

Please note that in some cases the bit.ly link doesn't work in facebook. If you find this is the case please can you use the following full link: <https://bristol.citizenspace.com/growth-regeneration/traffic-clean-air-zone>

What	Suggested posts	Dates for posting
General promotion of consultation	<p>Bristol City Council is consulting on two options for a Traffic Clean Air Zone:</p> <p>Option 1: A Clean Air Zone which charges older, more polluting buses, coaches, HGVs, LGVs and taxis, but not private cars. It also includes an HGV weight restriction on a few central roads, an all diesel car ban on the highway past the BRI, a scrappage scheme and bus and local traffic changes.</p> <p>Option 2: All diesel car ban (Small Zone)</p> <p>Other measures, including a scrappage scheme, could also be included.</p> <p>Find more details and let us have your feedback at: bit.ly/BrisTCAZ</p> <p>If you need paper copies of the consultation or for them to be provided in an alternative format please contact the city council at transport.projects@bristol.gov.uk or by calling 0117 352 1397.</p> <p>Consultation closes Monday 12 August 2019.</p>	From 1 July

What	Suggested posts	Dates for posting
	<p>Are you worried about the pollution in the air you breathe?</p> <p>Bristol City Council is consulting on two options for a Traffic Clean Air Zone, to tackle harmful vehicle pollution.</p> <p>Come along to one of our drop-ins to discuss the options in more detail. For more details about the options, and drop-in sessions and to let us have your views visit: bit.ly/BrisTCAZ</p> <p>If you need paper copies of the consultation or for them to be provided in an alternative format please contact the city council at transport.projects@bristol.gov.uk or by calling 0117 352 1397.</p> <p>Consultation closes Monday 12 August 2019.</p>	From 1 July
	<p>Bristol City council is asking for feedback on two options for a Traffic Clean Air Zone to tackle poor air quality which is damaging people's health.</p> <p>Drop-in sessions are being held at</p> <ul style="list-style-type: none"> • 11 July – Barton Hill Settlement, 2.30–7.30pm • 15 July – Easton Leisure Centre, 3.30–7.30pm • 22 July – Hope Chapel, 2.30–7.30pm • 24 July – Marksbury Road Library, 2.30–7.30pm • 30 July – Malcolm X, 2.30–7.30pm • 6 August – City Hall vestibule (Park Street side), 2.30-6.30pm <p>For more details about the options, and drop-in sessions and to let us have your views visit: bit.ly/BrisTCAZ</p> <p>If you need paper copies of the consultation or for them to be provided in an alternative format please contact the city council at transport.projects@bristol.gov.uk or by calling 0117 352 1397.</p> <p>Consultation closes Monday 12 August 2019.</p>	From 1 July
	<p>Go along to one of Bristol City Council's drop-in sessions to talk about the two options for a Traffic Clean Air Zone.</p> <p>The drop-ins takes place as follows:</p> <ul style="list-style-type: none"> • 11 July – Barton Hill Settlement, 2.30–7.30pm • 15 July – Easton Leisure Centre, 3.30–7.30pm • 22 July – Hope Chapel, 2.30–7.30pm • 24 July – Marksbury Road Library, 2.30–7.30pm • 30 July – Malcolm X, 2.30–7.30pm • 6 August – City Hall vestibule (Park Street side), 2.30-6.30pm <p>For more details about the options, and drop-in sessions and to let us have your views visit: bit.ly/BrisTCAZ</p> <p>Consultation closes Monday 12 August 2019.</p>	From 1 July

What	Suggested posts	Dates for posting
Business	<p>Bristol City Council is consulting on two options for a Traffic Clean Air Zone. We'd like feedback from businesses affected by the proposed options.</p> <p>Option 1: A Clean Air Zone which charges older, more polluting buses, coaches, HGVs, LGVs and taxis, but not private cars. It also includes an HGV weight restriction on a few central roads, an all diesel car ban on the highway past the BRI, a scrappage scheme and bus and local traffic changes.</p> <p>Option 2: All diesel car ban (Small Zone)</p> <p>Other measures, including a scrappage scheme, could also be included.</p> <p>Find more details and let us have your feedback at: bit.ly/BrisTCAZ</p> <p>If you need paper copies of the consultation or for them to be provided in an alternative format please contact the city council at transport.projects@bristol.gov.uk or by calling 0117 352 1397.</p> <p>Consultation closes Monday 12 August 2019.</p>	From 1 July
Countdown to consultation deadline	<p>Don't miss the opportunity to feedback on Bristol City Council's Traffic Clean Air Zone options</p> <p>Find more details and let us have your feedback at: bit.ly/BrisTCAZ</p> <p>If you need paper copies of the consultation or for them to be provided in an alternative format please contact the city council at transport.projects@bristol.gov.uk or by calling 0117 352 1397.</p> <p>Consultation closes Monday 12 August 2019</p>	From 29 July
	<p>Worried about air pollution? There's only two weeks to provide feedback on Bristol City Council's Traffic Clean Air Zone options</p> <p>We'd like to hear your views.</p> <p>Visit bit.ly/BrisTCAZ to see the details of the possible options and provide feedback</p> <p>Consultation closes Monday 12 August 2019</p>	From 29 July

Sample Twitter posts

What	Suggested posts	Dates for posting
General	Bristol City Council is consulting on two options for a Traffic Clean Air Zone, to tackle the harmful vehicle pollution. Visit: bit.ly/BrisTCAZ Consultation closes Monday 12 August 2019	From 1 July
General/drop-ins	Don't miss the drop-ins to discuss options for a Traffic Clean Air Zone for Bristol – find out where they are at: bit.ly/BrisTCAZ Consultation closes Monday 12 August 2019	From 1 July
General	Worried about air quality? Give your views on options for a Traffic Clean Air Zone in Bristol. Visit: bit.ly/BrisTCAZ Consultation closes Monday 12 August 2019	From 1 July
Business	Will your business be affected by a Traffic Clean Air Zone? Feedback your views on the options at: bit.ly/BrisTCAZ Consultation closes Monday 12 August 2019	From 1 July
Countdown	Don't miss the opportunity to feedback on options for a Traffic Clean Air Zone in Bristol. Visit: bit.ly/BrisTCAZ Consultation closes Monday 12 August 2019	From 29 July
Countdown	Only two weeks to go to have your say on Bristol's Traffic Clean Air Zone options. Visit: bit.ly/BrisTCAZ Consultation closes Monday 12 August 2019	From 29 July